



HEALTH
TRADITION

For Employer Groups

WHO WE ARE | PLAN OPTIONS | PROVIDER NETWORK
CUSTOMER SERVICE | ENHANCED CARE SOLUTIONS

Who We Are

Originally created in 1986, Health Tradition Health Plan has a long-standing history of providing high-quality service to its members. Today, we are recommitted to serving all our members—providing personalized service and access to care options that are best for them.

Health Tradition with Mayo Clinic Care

At the top of the priority list for most employers is excellent care at an affordable price. That's why our network provides access to Mayo Clinic—comprised of experts in the healthcare industry and consistently ranked among the top hospitals in the nation.

Plan Options

Both Small Group and Large Group plans include multiple Health Maintenance (HMO) and Point of Service (POS) options, pharmacy benefit management and access to our Enhanced Care Solutions. Enhanced Care Solutions provide additional healthcare access and are a core function of containing costs for your employees.



Small Group Plans

Employers with as few as two employees can enroll in a small group plan.



Large Group Plans

Employers with 51 or more employees can enroll in a large group plan.



65Plus Platinum

65Plus Platinum is coverage that Wisconsin retirees can count on. This plan option is a Medicare Select supplement plan and covers the gaps left by Medicare. Contact your Health Tradition Account Executive for more information about 65Plus Platinum.



Provider Network

Health Tradition members select a primary care provider (PCP) in their own communities from the Health Tradition Health Plan network, which includes Mayo Clinic Health System providers. Health Tradition members also have access to specialists in La Crosse and Eau Claire. Specialists in Rochester are available per a medical referral.

Customer Service

When you call Health Tradition, you'll talk to a real person, not an automated message. We don't believe in phone trees or recordings, we know your time is valuable and we respect that.

As a Health Tradition customer you will be assigned a dedicated Account Manager. Their experience and expertise will help guide you through the health insurance process, help create promotions and events with your employees and provide personalized service however your organization sees fit. Our Account Managers are dedicated to creating a long-term partnership with you and your group. In addition, our Eligibility and Billing and Customer Service teams are always ready to help with any needs or questions you may have.



24/7 Online Access

Say hello to Maddy. She's our online portal which provides 24/7 access to important benefit information to help with administering your Health Tradition health plan:

- **View and download employee rosters**
- **Review employee enrollments**
- **Access benefit and eligibility information**
- **Send secure messages to Health Tradition**
- **Access premium bills**

Your employees also have access to Maddy. They can check claim status and deductible amounts, send secure messages and print a copy of their ID card.

Sign up or learn more at www.MaddyPortal.com.





Our team of registered nurses, behavioral health counselors and pharmacy specialists personally guide members throughout their health care journey. They use our proven programs to help each member achieve their best health results. This commitment to one-on-one advocacy is the foundation of who we are.

Enhanced Care Solutions

The Health Tradition Enhanced Care Solutions change the way your employees live and how they interact with the healthcare system.

Harmony Care Management

Harmony is Health Tradition's innovative care management and shared decision-making program. Members have a dedicated Harmony nurse who is available to guide them through complex healthcare decisions or chronic medical conditions.

Pharmacy

As people become reliant on more and more medications, the likelihood of an adverse drug event or complication grows significantly. To combat this, we employ a high engagement, comprehensive pharmacy management strategy that helps provide a safety net for our members. Your employees can expect a personalized and dedicated pharmacy team for all of their medication needs.

Health Tradition + CancerCARE

In partnership with INTERLINK® COE Networks & Programs' CancerCare. We think that everyone should receive the right care at the right time and the right place. With the Health Tradition + CancerCARE program, we help your employees navigate through their treatment journey.

Learn more at www.HealthTradition.com/CancerCARE

Livongo For Diabetes Management

Livongo is an industry-leading diabetes management program. Your employees with diabetes can monitor and improve their health with a free interactive smart meter, unlimited test strips and lancets and 24/7 on-call support.

Sign up or learn more at www.HealthTradition.com/Livongo



Health Tradition Telehealth

Amwell Urgent Care

Amwell is like FaceTime with a doctor, quickly connecting your employees to a board-certified provider using video on their smartphone, tablet or computer. Urgent care issues like colds, flu, rashes and infections are taken care of on Amwell 24/7. With copays as low as \$0 and care available within minutes from home or while traveling, Amwell is the most convenient care option for your employees.

Amwell Behavioral Health

Did you know Wisconsin is one of the worst states for mental health access? On average, it takes five weeks or more to schedule an initial therapy appointment in the state. Amwell Behavioral Health removes access issues by offering care outside traditional office hours on a smartphone, tablet or computer. Video-based therapy appointments can be scheduled on Amwell for any day of the week, between 7am and 11pm.

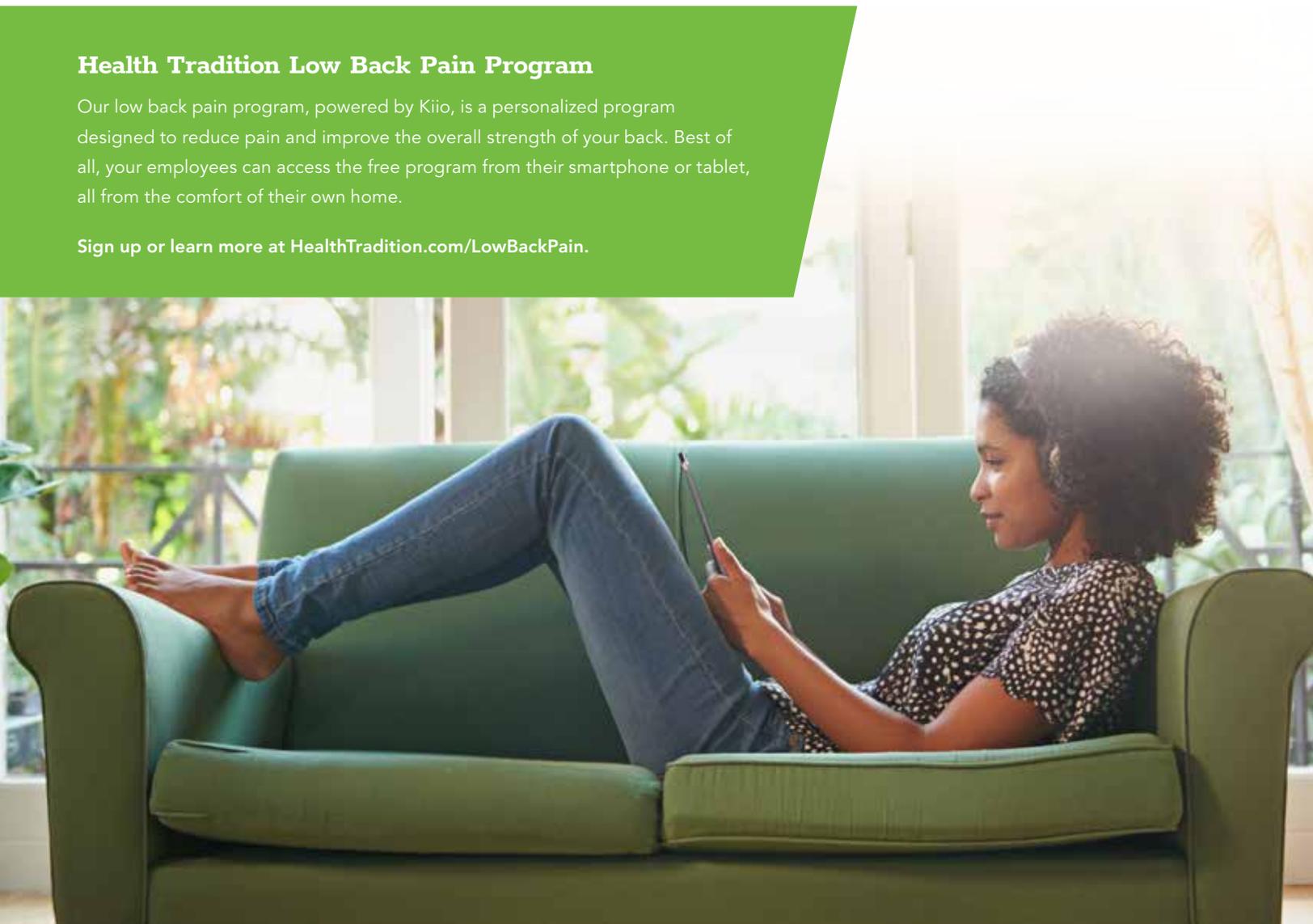
Your employees can get help from licensed mental health counselors on Amwell for common mental health issues like depression, anxiety and bereavement. Your employees who access therapy on Amwell will also save around \$50 compared to in-person therapy appointments, with copays as low as \$0.

[Sign up or learn more at HealthTradition.com/Amwell](https://HealthTradition.com/Amwell)

Health Tradition Low Back Pain Program

Our low back pain program, powered by Kiio, is a personalized program designed to reduce pain and improve the overall strength of your back. Best of all, your employees can access the free program from their smartphone or tablet, all from the comfort of their own home.

[Sign up or learn more at HealthTradition.com/LowBackPain.](https://HealthTradition.com/LowBackPain)



Healthy Choice Incentives

The Vitality Wellness Program

Vitality is a wellness program built to continuously inspire, motivate and reward members to live their healthiest life. Vitality is a turnkey wellness solution that provides the tools, resources and support needed for workplace wellness to succeed.

Sign up or learn more at www.HealthTradition.com/Wellness.



ENGAGEMENT

Vitality's average employee participation is 8x higher than the industry average. Through a combination of time-tested wellness tactics and engagement strategies, Vitality inspires and encourages employees to live healthier lives.



SUPPORT

Your dedicated Account Manager will help you launch Vitality, making sure your employees get and stay engaged. A customized employer portal provides additional support allowing you to send messages, pull reports and access Vitality promotional materials.



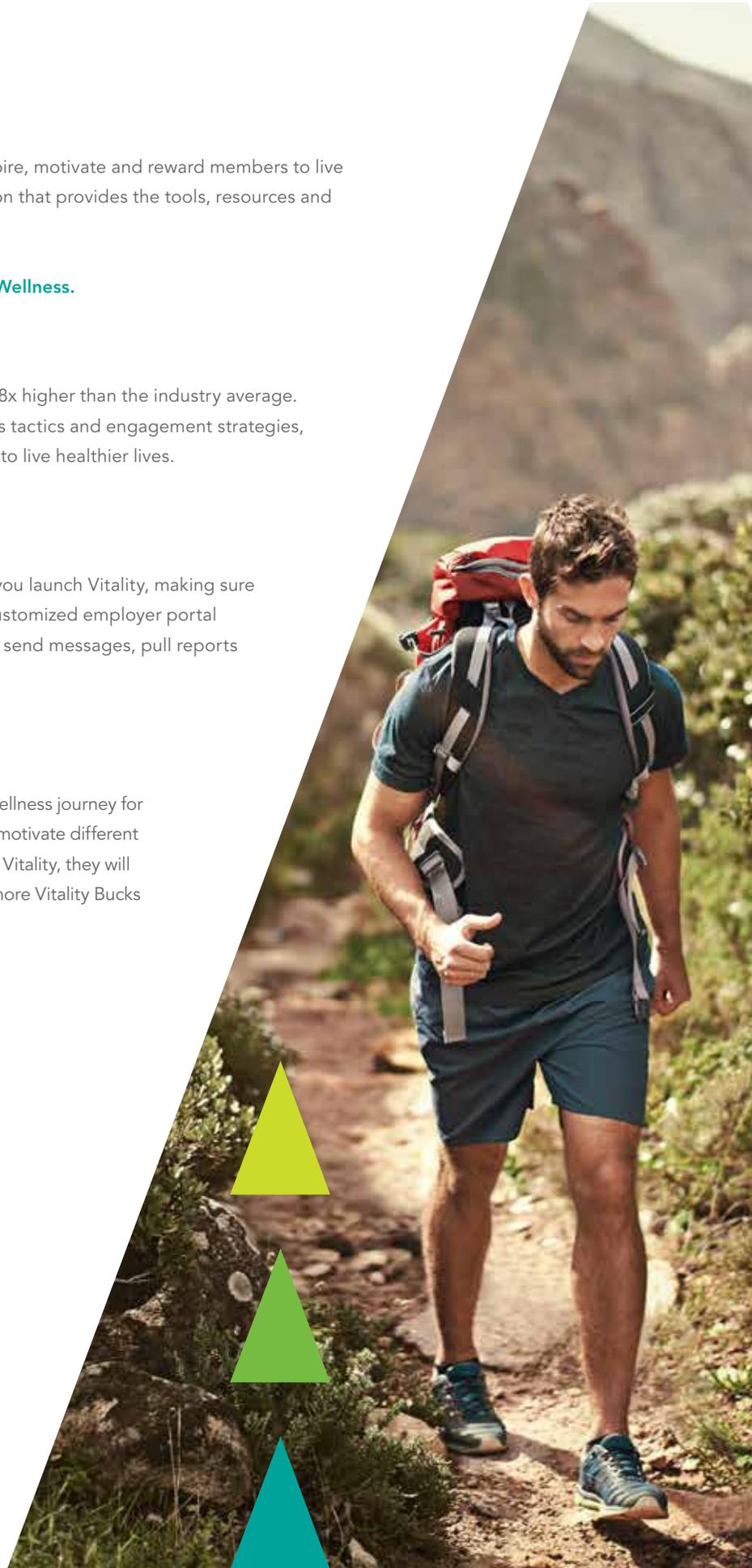
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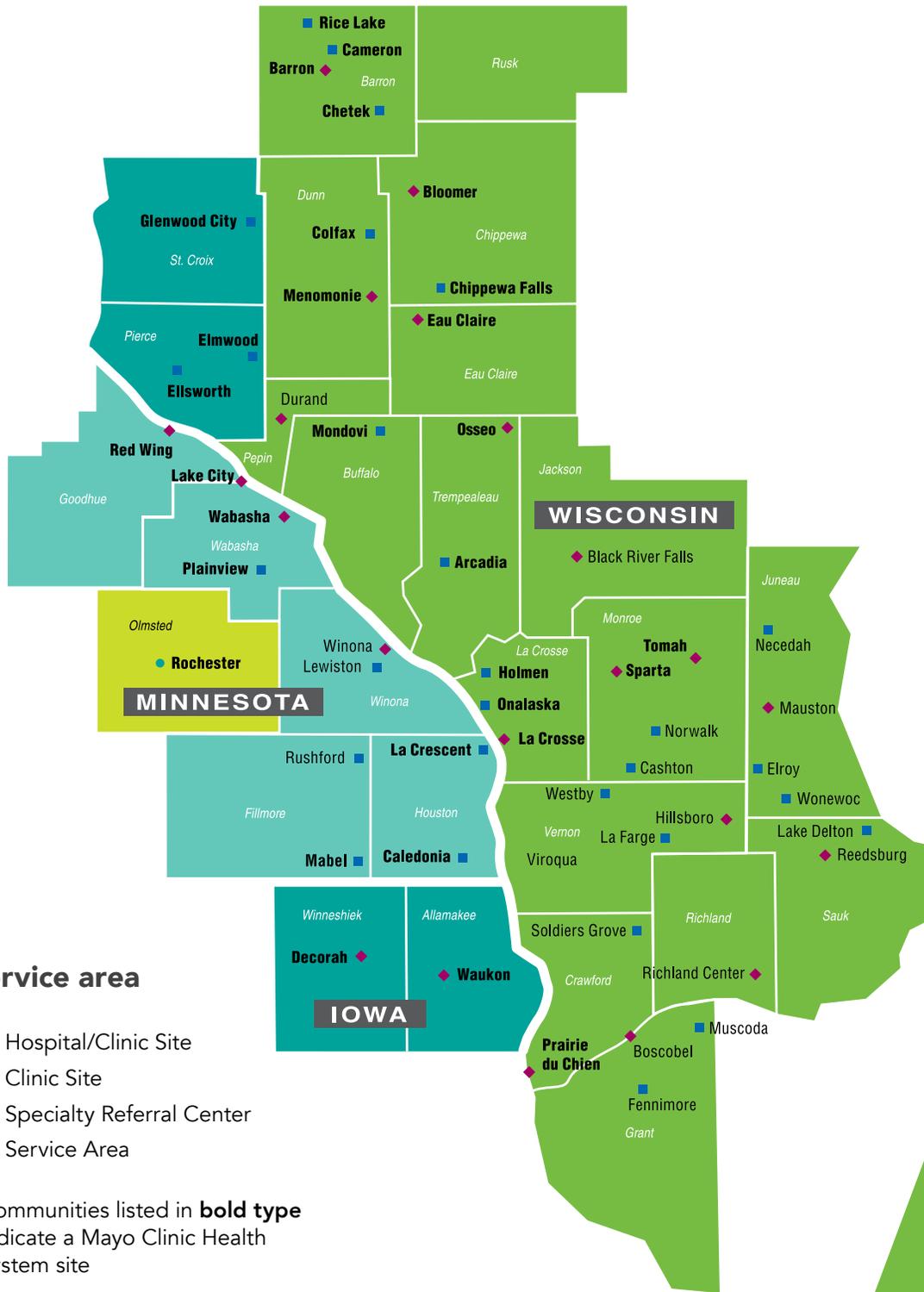
Vitality's incentive strategy personalizes the wellness journey for each employee, offering different rewards to motivate different people. As employees complete activities on Vitality, they will achieve higher Vitality status—which means more Vitality Bucks for rewards like Amazon gift cards.

Customer Service

Speak to one of our Customer Service Representatives at **877-832-1823**

Online at HealthTradition.com/contact





HEALTH
TRADITION
A Higher Level of Health

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